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AI-generated content may be incorrect.***

***FLORIDA SCHOOL COUNSELOR ASSOCIATION (FSCA)***

**2025 CONVENTION EXHIBITOR/SPONSOR AGREEMENT**

***November 13-15, 2025***

By submitting a proposed exhibit application and agreement the organization below agrees to the terms of the proposed agreement to contract for exhibit space and/or sponsorship opportunities offered by the 2025 Florida School Counselor Association (FSCA) Annual Convention, which will be held at The Florida Hotel and Conference Center, 1500 Sand Lake Road, Orlando, Florida 32809. The exhibit/sponsorship agreement becomes final upon the review and approval by FSCA as evidenced by the agreement being countersigned by a representative of FSCA. The form must be received by FSCA to review and approve as an exhibitor and sponsor. To ensure being listed as an exhibitor and sponsor, promotional materials are due no later than October 6.

# Early Registration for Sponsors and Exhibitors

*Sponsors and Exhibitors who reserve their spot and pay before* ***July 31, 2025,*** *will receive a 10% discount on the cost of their sponsorship/exhibit reservation.*

Name of organization as you wish it to appear in the conference program, limited to 26 characters and/or spaces

*Name of contact to receive correspondence E-mail address*

*Address City State Zip*

*Phone Fax*

*Name of 1st person to receive full-pass registration (if applicable) E-mail address*

*Name of 2nd person to receive full-pass registration (if applicable) E-mail address*

*Name of 3rd person to receive full-pass registration (if applicable) E-mail address*

*Name of 4th person to receive full-pass registration (if applicable) E-mail address*

*Describe or list how your organization can fill the needs of school counselors to better support K-12 students.*

# Exhibitor/Sponsor's Responsibilities

* Provide FSCA either a .jpeg logo file in high resolution (300 dpi) or a camera-ready logo for use on convention communications to Fay Noil at [noil@fla-schoolcounselor.org](mailto:noil@fla-schoolcounselor.org)
* by **October 17, 2025.**
* Provide a company description for the Virtual Exhibit Hall and the onsite convention app (50 words or fewer) to [fscaexhibitor.sponsor@gmail.com](mailto:conventionsponsorexhibitor@fla-schoolcounselor.org) by **October 17, 2025.**

Notes:

* Electrical, telephone, audiovisual and drayage services are not included in the registration fee. You will receive service kit prior to the convention containing information about ordering these services.
* Space is limited, early reservations are recommended.
* Tables are assigned on a first- come, first-served basis.
* Exhibitors may not permit any other organization to use its exhibit space.

***Payment Information***

**Table Registration**

* Exhibit table ($900 first table) $
* Additional table(s) ($500 x \_\_\_\_\_\_ tables) $
* Silver Sponsorship ($2300) $
* Gold Sponsorship ($3800) $
* Platinum Sponsorship ($5300) $

Subtotal #1 $ ***SUBTOTAL #1***

Less 10% for early bird registration, if payment received by **July 31, 2025**  $ ***LESS DISCOUNT***

Subtotal #2 $ ***SUBTOTAL #2***

**Sponsorship Registration**

* Friday Breakfast Sponsorship ($1000) $
* Saturday Breakfast Sponsorship ($1000) $
* Entertainment Sponsorship ($1000) $
* Tote Bag Sponsorship ($1200) $

(Contact for more information)

* Friday Snack Station Sponsorship ($1400) $
* Saturday Snack Station Sponsorship ($1400) $
* Friday Award Luncheon Sponsorship ($1000) $
* Keynote Speaker Sponsorship $ \_\_\_\_\_\_\_\_

(Contact for more information)

* Award Program Sponsorship ($700) $ \_\_\_\_\_\_\_\_
* Convention Website Sponsor ($1000) $

Total Amount Due (Subtotal #2 + Sponsorship Registration) $ ***TOTAL DUE***

* I will pay by credit card using the FSCA secure online payment system at: <https://fla-schoolcounselor.org/event-6163134>

I will pay by check (check enclosed and payable to FSCA)

**FSCA Notes**

# Exhibitor/Sponsor's Relationship to FSCA and the Convention

* Exhibitors may not distribute material regarding products or services that compete with those of FSCA, nor to hold meetings or otherwise encourage absence of attendees during the official hours of the convention.
* PLEASE NOTE: FSCA’s top priority is the health and safety of Florida school counselors and associates who attend the Convention. We closely monitor the Florida Department of Health and will follow all State regulations set forth to ensure health and safety measures are followed for participants. Should the 2025 Convention be forced to cancel because of a “force majeure” event, or government restrictions, full refunds for registration will be issued. Otherwise, the standard refund policy will apply.
* FSCA undertakes no duty to exercise care, nor does it assume any responsibility for the protection and safety of the exhibitor, its representatives or property. The exhibitor agrees to indemnify and hold FSCA and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.
* Exhibitor assumes all responsibility to secure their property, materials, and display at all times.
* Exhibitor abides by assigned table location and number of tables contracted with FSCA.

By acceptance of this agreement, exhibitors agree to abide by the FSCA Code of Conduct found at [FSCA Code of Conduct](https://docs.google.com/document/d/1bzF7Mw3ex3sul9Rvr3rxVjnwqTuTs8iF/edit).

# Exhibitor's Acceptance

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this agreement.

*Exhibitor Signature Date*

# Contract Accepted by FSCA

*FSCA Designee Signature Date*

Please complete and return this form by e-mail (noil@fla-schoolcounselor.org). Pay with credit card via our online payment system or send a check to:

**FSCA Convention Exhibits & Sponsorship**

Florida School Counselor Association

c/o Curtis Jenkins, Treasure Department

1010 Gardenia Dr.

Tallahassee, FL 32312

Phone: (207) 329-3446

For more information, contact Fay Noil at [noil@fla-schoolcounselor.org](mailto:noil@fla-schoolcounselor.org)